

# **Magnacoaster Motor Company Inc.**

## **Dealer Requirements**

Thank you for your interest in becoming a Magnacoaster Motor Company Inc. Dealer. We are looking for companies/individuals with a suitable set of skills, knowledge, and experience to effectively market, sell, and install Magnacoaster Motor Company Inc. products.

### **As a Dealer for Magnacoaster Motor Company Inc. you will need to:**

- Purchase chargers and inverters directly from Magnacoaster Motor Company Inc.
- Meet minimum weekly purchasing requirements
- Meet minimum financial requirements of \$100,000.00 in credit
- Meet Magnacoaster Motor Company Inc. marketing requirements
- Meet Magnacoaster Motor Company Inc. customer service requirements
- Carry appropriate insurance
- Ensure installation officers are trained at dealer expense and approved by Magnacoaster Motor Company Inc.
- Attend any trade shows in which Magnacoaster Motor Company Inc. displays its products (within 180 miles or 300 Km of dealers headquarters)

**\*Additional requirements, if any, will be discussed after receipt and approval of application and fully outlined in any agreement that may be signed by both parties.**

If you think you meet the above requirements, please fill out the application form and submit via email/fax. Any information submitted will be kept confidential.

Email to: [don@magnacoaster.com](mailto:don@magnacoaster.com)

Fax to: (519) 489-1355

Please ensure that Dealer Application form is properly and completely filled out. Incomplete forms will not be processed.

Thank you for your co-operation

Don Kuntz

## **General Information**

Company Name:

Contact Name and Position:  
(Purchasing Agent, Principal, Etc.)

Mailing Address:

Shipping Address:  
(If different than above)

Telephone:

Fax:

Email:

Web Address:

## **Business Information**

Date Established:

Number of years in business:

Type of Business:

Name of Owners, Partners (if Partnership), or Major Stock Holders (if Incorporated):

Do you operate in areas other than Canada and USA?    Yes        No

If yes, state countries:

Company Registration/Licenses Held:

Type of clients/customers you have:

Commercial      Institutional      Residential      Government      Other

What do you sell now?

Do you have walk-in traffic?

What is your advertising budget per month?

Where do you advertise?

What were your annual sales for the previous 2 years?

What was your pre-tax profit for the last 2 years?

What are your estimated sales for this year?

What are your estimated pre-tax profits for this year?

Do you have renewable energy in your home?    Yes        No

How many solar, wind, or backup power sales or installations have you done in the past 12 months?

What type of systems do you intend to install?

Off-Grid        Grid-Tie        Hybrid        RV/Marine        Other

What do you think your projected sales will be for the next year broken down by quarter?

Q1                      Q2                      Q3                      Q4

What monetary value would you put on this unit to be off grid and not have to pay a power bill any more?

What profit margins would you require as a dealer (dollar figure) to make this cost effective?

Do you need credit terms with Magnacoaster Motor Company Inc.?    Yes        No

If yes choose one below

- I can pay at purchase and do not need terms
- I can pay upon receipt of goods
- I need 14 days from shipment of goods
- I need 21 days from shipment of goods

If yes, may we request a credit report on you from Equifax?    Yes        No

Please outline why you want to be a dealer for Magnacoaster Motor Company Inc.

Describe your sales procedure: